

Coverage at a Glance

TOTAL PLACEMENTS

91

38 Print & Online · 53 Broadcast

PRINT AND ONLINE STORY SENTIMENT

38

Positive

0

Neutral

0

Negative

TOTAL AVE

\$4,900

Earned Media Value

TOTAL PRINT AND BROADCAST AUDIENCE

3,733,004

TOTAL UVM

410,569,119

UVM

TOTAL REACH

414,302,123

Total Print and Broadcast Audience + UVM

Print & Online Coverage

THE EMERALD PALATE

All the Best Things to Do in Seattle in August

95,249

UVM

Aug. 1, 2026 By Adria Saracino

Positive

Each year the Seattle Center hosts festivals to highlight different cultures. Each is free to the public and offers a unique glimpse into each culture via live entertainment. In August, there's the Tibet Fest (Aug 8-9), Brasilfest (Aug 16), and the Festival Sundiata presenting the Black Arts Fest (A...

THE INTERNATIONAL EXAMINER

August Events Calendar

15,831

UVM

Aug. 1, 2026

Positive

A Day in Punjab with Seattle Center Festál and Sevadar - Seattle Center Armory & Event Hall, 305 Harrison St. Seattle, WA Saturday, August 1 | 11 AM to 5 PM

EVER OUT SEATTLE

Tibet Fest at Seattle Center Armory in Seattle, WA - Every Day, From August 8–9 - Everout Seattle

200,337

UVM

Aug. 2, 2026

Positive

Tibet probably isn't a region high up on your list to learn about, but it should be. And for many Seattleites, Tibet Fest (part of the ever-expansive Festál series) is likely to be the year's best opportunity to experience the culture they may know little about.

AXIOS SEATTLE

Seattle Center Armory Gets a New Cafe

Aug. 3, 2026 By Melissa Santos Positive

12,490,371 UVM

The Starbucks that closed in the Seattle Center Armory building earlier this year has been replaced with a new coffeeshop, The Groundskeeper.

SEATTLE MAGAZINE

Five Easy Summer Outings That Don't Require a Big Plan

Aug. 3, 2026 By Sarah Stackhouse Positive

58,984 35,349 AUDIENCE UVM

Add the Laser Dome, KEXP Gathering Space (fuel up with a coffee from Caffé Vita), and International Fountain, and the whole Seattle Center orbit becomes the plan. LEGO Artemis Adventure runs through September 7.

NORTHWEST TRAVEL & LIFE MAGAZINE

Make the Most of Summer: August Events Around the Northwest

Aug. 5, 2026 Positive

120,500 3,689 AUDIENCE UVM

"The board of Festival Sundiata would like to invite you to join with us in supporting Festival Sundiata presents "Black Arts Fest ": This will be a wonderful family event held at Seattle Center .

SECRET SEATTLE

Think You Have Seattle's Worst Tattoo? There's a Contest for That at This Month's Seattle Tattoo Expo

Aug. 5, 2026 By Kelly Dougher Positive

125,726 UVM

For one weekend this August, Seattle will once again become a hub for tattoo culture as the Seattle Tattoo Expo returns to Seattle Center Exhibition Hall from Friday, August 14, through Sunday, August 16, 2026.

PARENT MAP

Movies at the Mural

Aug. 6, 2026 By Nancy Chaney, Meredith Charaba, Kathryn Mueller Positive

207,000 131,072 AUDIENCE UVM

Experience FREE movies outdoors at Seattle Center each summer. Picnic on the gently sloping Mural Amphitheatre lawn, in front of a state-of-the-art 40-foot screen, with the Space Needle looming above. The series features popular movies, both classic and contemporary, appropriate for all-ages.

SOUTH SOUND MAGAZINE

Out & About: Obliteride'S Return, a Tattoo Expo, and Free Museum Visits

Aug. 6, 2026 By J.A. Aleman **Positive**

45,000 **8,951**
AUDIENCE UVM

More than 250 tattoo artists from around the world will gather at the Seattle Center Exhibition Hall Aug. 14-16 for the Seattle Tattoo Expo.

THE STRANGER

Things to Do in August: This & That

Aug. 7, 2026 By Audrey Vann **Positive**

52,503 **256,708**
AUDIENCE UVM

Seattle Tattoo Expo Aug 14–16, Seattle Center Exhibition Hall, times vary, all ages BrasilFest Aug 16, Seattle Center, 11 am–6 pm, free, all ages

SEATTLE REFINED

What's up This Weekend: Your PNW Events Guide Aug. 14-16

Aug. 10, 2026 By Seattle Refined **Positive**

231,121
UVM

Dozens of local artists participate, and visitors can wander the Expo and marvel at the intricate ink. Seattle Center Exhibition Hall

CONVERGE MEDIA

A Citywide Family Reunion: Festival Sundiata Returns to Seattle Center

Aug. 10, 2026 By Mead Gill **Positive**

4,304
UVM

The heartbeat of the Pacific Northwest is about to get a whole lot louder and more soulful. On August 22 and 23, Festival Sundiata presents Black Arts Fest is taking over Seattle Center, and this year, it's all about creating a citywide family reunion. For over four decades, Festival Sundiata has st...

RETROPOP LIFESTYLE

Seattle Fall Guide

Aug. 11, 2026 **Positive**

571
UVM

Closer to downtown, Seattle Center's landscaped promenades put autumn color against the unmistakable backdrop of the Space Needle.

NATIONAL GEOGRAPHIC TRAVELER

8 of the Best Things to Do in Seattle With Kids

Aug. 12, 2026 By Vivian Chung

Positive

607,740 6,966,056

AUDIENCE

UVM

Originally built for the 1962 World's Fair, this 74-acre civic campus brings together many of Seattle's top attractions within an easy walk of one another. Anchored by the iconic Space Needle, Seattle Center is home to museums, theaters, and playgrounds.

CONVERGE MEDIA

Festival Sundiata Presents Black Arts Fest

Aug. 12, 2026

Positive

4,304

UVM

Celebrate Black culture and community at the Festival Sundiata Presents Black Arts Fest, a citywide family reunion happening August 22-23 at the Seattle Center. Enjoy live music, interactive art, delicious local food, and the exciting new Skate Sundiata roller rink!

DANCE895.ORG

Ink, Art & Origins: Damon Conklin on 25 Years of the Seattle Tattoo Expo and More!

Aug. 12, 2026 By Harmony Soleil

Positive

This weekend, Seattle's needle-and-ink scene takes center stage as the Seattle Tattoo Expo returns to the Seattle Center, August 14th-16th.

INKPPL TATTOO MAGAZINE

Seattle Tattoo Expo 2026: 25 Years of Tattoo Culture and the Stories People Carry on Their Skin

Aug. 13, 2026 By Victoria Ledovskikh

Positive

110,857

UVM

From August 14 to 16, Seattle Center Exhibition Hall will once again become one of the major gathering points for the American tattoo scene.

KING-TV (SEATTLE, WA)

The Northwest's Largest Tattoo Event Returns for Its 25th Year

Aug. 13, 2026

Positive

1,698,084

UVM

The 2026 Seattle Tattoo Expo takes over Seattle Center's Exhibition Hall Aug. 14-16. Grab a single-day or full-weekend pass ahead of time or swing by the door to snag tickets day-of.

SOUTH SOUND MAGAZINE

Out & About: Festival Sundiata, Pickleball on the Water, and the Downtown Tacoma Blues Festival

Aug. 13, 2026 By J.A. Aleman **Positive**

45,000 **8,951**
AUDIENCE UVM

The event is returning to the Seattle Center from 1-8 p.m. Aug. 22-23, with Morris Day and The Time leading a lineup of national, local, and regional performers across two stages. New this year is Skate Sundiata, which will transform Fisher Pavilion into a roller rink with a live DJ.

CHINESE RADIO SEATTLE

Recommended Weekend Activities Around Seattle: August 14-16

Aug. 13, 2026 **Positive**

3,825
UVM

The free-to-enter BrasilFest will showcase the diverse charm of Brazilian culture through music, dance, food, and art. Spanning multiple indoor and outdoor venues at the Seattle Center, the program includes traditional Brazilian drumming, samba, live music, capoeira, and public dance workshops. Chil...

THE FACTS (SEATTLE)

2026 Seattle Tattoo Expo Returns This Weekend to Celebrate 25 Years of Ink

Aug. 13, 2026 By Marla Beaver **Positive**

15,000 **3,850**
AUDIENCE UVM

The Seattle Tattoo Expo returns to Seattle Center's Exhibition Hall August 14–16 for its 25th-anniversary year, featuring more than 400 tattoo artists, live ink contests, burlesque, and karaoke.

THE FACTS (SEATTLE)

Festival Sundiata Presents Black Arts Fest Brings a Citywide Family Reunion to Seattle Center

Aug. 13, 2026 By Marla Beaver **Positive** **× 2 outlets**

30,000 **7,700**
AUDIENCE UVM
COMBINED REACH COMBINED REACH

On Saturday, Aug. 22 and Sunday, Aug. 23 as part of Seattle Center Festál in the Seattle Center Armory Food & Event Hall, Mural Amphitheatre, and Fisher Pavilion. This year's festival embraces the theme "The Family Reunion," presented by Sundiata African American Cultural Association (SAACA).

Also published in: [The Facts \(Seattle\)](#)

SEATTLE CHINESE POST

Event Report

Aug. 13, 2026 **Positive**

10,000 **1,307**
AUDIENCE UVM

At Seattle Center Armory, 305 Harrison St. in Seattle, Brazilian culture is brought to life through music, samba, dazzling costumes, and authentic cuisine. Some performances take place in an outdoor amphitheater.

MYNORTHWEST.COM

1,307,877

UVM

From Plantcon to Get Sauced: Here's What's Happening Around Seattle This Weekend

Aug. 14, 2026 By Paul Holden **Positive**

The Festál program continues on Sunday with BrasilFest at the Seattle Center.

AFAR

284,940 599,372

AUDIENCE

UVM

The Perfect 4 Days in Seattle: How to See Seattle Like You Grew up There

Aug. 14, 2026 By Allison Williams **Positive**

As a child, I'd stand under the Space Needle's curved white arches, which now preside over the Seattle Center campus, and imagine Seattle as a Jetsons-style metropolis, somehow both retro and futuristic.

THE INTERNATIONAL EXAMINER

15,831

UVM

Homegrown Indie Rock Band Hi Hi Hi Talks About Their Musical Migrations, Community Connections, and Upcoming Show at the Mural Amphitheatre - International Examiner

Aug. 14, 2026 **Positive**

Local genre-bending rock band hi hi hi (pronounced "hai hai hai") is holding a free, all-ages listening party at the Mural Amphitheatre in the Seattle Center campus on Thursday, August 13, starting at 6:30 p.m.

EVER OUT SEATTLE

200,337

UVM

Festival Sundiata Presents Black Arts Fest

Aug. 16, 2026 **Positive**

How many Seattle summer festivals can claim a history stretching back nearly half a century? First held in 1980, Festival Sundiata (pronounced soon-jah-tah) is the longest-running African American festival in Seattle AND the Pacific Northwest. I feel like we should take a second to appreciate how aw...

CONVERGE MEDIA

4,304

UVM

The Day With Trae | August 17th, 2026 - Grady Austin

Aug. 17, 2026 **Positive**

Festival Sundiata is returning to the Seattle Center for its 46th annual celebration of Black culture, art, music, and community resilience.

CONVERGE MEDIA

4,304

UVM

Celebrating Black Culture: Grady Austin Previews Festival Sundiata on the Day With Trae

Aug. 20, 2026 By Mead Gill Positive

Grady Austin, Executive Director of Festival Sundiata, recently appeared on The Day With Trae to talk with host Trae Holiday about what attendees can expect from the festival's upcoming 46th annual iteration.

EVER OUT SEATTLE

200,337

UVM

The Best Bang for Your Buck Events in Seattle This Weekend: Aug 21–23, 2026

Aug. 21, 2026 By Janey Wong, Langston Thomas, Shannon Lubetich Positive

This year, it returns to Seattle Center for another free weekend celebrating Black arts and culture.

SEATTLE DAILY JOURNAL OF COMMERCE

5,000 43,465

AUDIENCE

UVM

Seattle Center Eyes Net-Zero Future for Fisher Pavilion

Aug. 21, 2026 By Emma Lapworth Positive

Seattle Center eyes net-zero future for Fisher Pavilion. The city is seeking an architect to decarbonize the multipurpose venue.

KIRO-TV (SEATTLE, WA)

382,376,303

UVM

Free Festivals, a 50th Birthday Party, and Movie at the Mural: Your Seattle Weekend Guide

Aug. 21, 2026 By Paul Holden Positive × 3 outlets

Seattle Center's Festál series continues this weekend with Festival Sundiata Presents Black Arts Fest. As with all the Festál programming, Festival Sundiata Presents Black Arts Fest is free to attend and runs Saturday and Sunday at Seattle Center.

Also published in: [MyNorthwest.com](#) · [Yahoo Life](#)

KUNS-TV (BELLEVUE, WA)

3,241,321

UVM

Festival Sundiata Brings Free Weekend Celebration of Black Culture to Seattle Center

Aug. 21, 2026 By Holly Menino Positive

Seattle Center will host a citywide "family reunion" this weekend as Festival Sundiata returns to celebrate Black culture and community.

SEATTLE'S CHILD

Free Kid-Friendly Events Around Seattle (September 2026 Guide)

76,206
UVM

Aug. 28, 2026 Positive

Several locations at Seattle Center | Free |This festival celebrates Hawaiian roots and contemporary influences through music, dance, food, marketplace, workshops and more. There'll be a "Keiki (children) korner" as well, with activities that focus on Native Hawaiian culture.

THE EMERALD PALATE

All the Best Things to Do in Seattle in September

95,249
UVM

Aug. 31, 2026 By Adria Saracino Positive

Every month the Seattle Center hosts cultural festivals. They're free to the public and designed to share the unique aspects of different cultures. In September, besides the Hispanic Heritage Month events mentioned above, there's the Hawaiian Festival (Sept 13), the Latin American Sea Mar Festival (...)

BROADCAST COVERAGE

TV & Radio Clips

Good Day Seattle at 7am

Fox 13+
Television · MNT · Aug. 1, 2026, 7:22 AM

63,483 AUDIENCE
\$452 AVE
COMBINED REACH COMBINED AVE

Aired again on:
[Good Day Seattle at 7am: Fox 13+ - Aug. 1, 2026 - 8:21 AM](#)
[Good Day Seattle at 7am: Fox 13+ - Aug. 1, 2026 - 9:25 AM](#)

For some of us who maybe want to kind of get a little groove on, maybe learn dance or martial arts. got to tell me what's happening at the Seattle Center this weekend. This is A Day in Punjab it's happening at the Seattle Center.

KUOW-FM (Seattle, WA)

Radio · NPR · Aug. 6, 2026, 12:56 PM

427,800
AUDIENCE
COMBINED REACH

Aired again on:
[KUOW-FM \(Seattle, WA\) - Aug. 6, 2026 - 8:56 PM](#)

Those are the big highlights for this weekend, but since we're off for a month, I wanted to share a few more next weekend. The Seattle Tattoo Expo takes over Seattle Center.

Seattle Sports
Radio · · Aug. 12, 2026, 8:18 AM

187,000
AUDIENCE

This weekend, celebrating its 25th anniversary at Seattle Center, is the Seattle Tattoo Expo, and joining me here now is April Cornell, owner of Hidden Hand Tattoo and altered tattoo.

88.5 KNKX
Radio · NPR · Aug. 13, 2026, 6:51 AM

152,200
AUDIENCE

August 22 and 23rd festival Sundiata presents Black Arts Fest. It's at the Seattle Center Armory Food and Event Hall and the Mural Amphitheater, and it's part of the Seattle Center Festal series.

ARC Seattle
KUNS-TV (Bellevue, WA)
Television · CW · Aug. 13, 2026, 7:10 AM

2,091
AUDIENCE

\$20
AVE

COMBINED REACH

COMBINED AVE

Aired again on:
[ARC Seattle: KUNS-TV \(Bellevue, WA\) - Aug. 13, 2026 - 8:12 AM](#)
[ARC Seattle: KUNS-TV \(Bellevue, WA\) - Aug. 13, 2026 - 9:12 AM](#)

Seattle Tattoo Expo also happening this weekend. It's also all weekend long. This is at the Seattle Center Exhibition Hall and it is all about tattoos. So it brings together artists with tattoo enthusiasts and they can go and you can watch some live tattooing happening, which would be very fun.

KOMO 4 News 5:00am
KOMO-TV (Seattle, WA)
Television · ABC · Aug. 14, 2026, 5:10 AM

40,240
AUDIENCE

\$299
AVE

COMBINED REACH

COMBINED AVE

Aired again on:
[KOMO 4 News 5:00am: KOMO-TV \(Seattle, WA\) - Aug. 14, 2026 - 11:25 AM](#)

The Seattle Tattoo Expo is back for its 25th anniversary. of course, you can expect hundreds of tattoo artists and shops and potentially thousands of new tattoos all over the weekend. The event is set for the Seattle Center Exhibition Hall.

Good Day Seattle at 5am

KCPQ-TV (Seattle, WA)

Television · FOX · Aug. 14, 2026, 5:55 AM

560,783

AUDIENCE

COMBINED REACH

\$3,701

AVE

COMBINED AVE

Aired again on:

- [Good Day Seattle at 5am: KCPQ-TV \(Seattle, WA\) - Aug. 14, 2026 - 7:50 AM](#)
- [Good Day Seattle at 5am: KCPQ-TV \(Seattle, WA\) - Aug. 14, 2026 - 4:50 PM](#)
- [Good Day Seattle at 5am: KCPQ-TV \(Seattle, WA\) - Aug. 14, 2026 - 5:54 PM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 14, 2026 - 8:50 PM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 14, 2026 - 9:50 PM](#)
- [Good Day Seattle at 5am: KCPQ-TV \(Seattle, WA\) - Aug. 14, 2026 - 10:50 PM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 15, 2026 - 12:54 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 15, 2026 - 7:35 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 15, 2026 - 8:33 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 15, 2026 - 9:37 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 16, 2026 - 7:05 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 16, 2026 - 7:40 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 16, 2026 - 8:10 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 16, 2026 - 8:41 AM](#)
- [Good Day Seattle at 5am: Fox 13+ - Aug. 16, 2026 - 9:10 AM](#)

The Seattle Tattoo Expo returns to the Seattle Center this weekend. the event, now 25 years running. It opens at 2 p.m. today in and around ten tonight. More than 400 tattoo artists are featured, including some famous artists representing over 100 shops.

Seattle Sports

Radio · Aug. 14, 2026, 6:48 AM

187,000

AUDIENCE

On Sunday with BrasilFest at the Seattle Center

KIRO Newsradio 97.3 FM

Television · Aug. 14, 2026, 6:48 AM

187,000

AUDIENCE

COMBINED REACH

Aired again on:

- [Seattle Sports - Aug. 14, 2026 - 6:48 AM](#)

Whether it's your first or 50th tattoo. This is the 25th anniversary of the Expo and will be running today through Sunday at the Seattle Center Exhibition Hall, tickets are still available and the event is for all ages.

Northwest News Radio

Radio · ABC · Aug. 14, 2026, 12:50 PM

231,500

AUDIENCE

COMBINED REACH

Aired again on:

- [Northwest News Radio - Aug. 14, 2026 - 5:50 PM](#)

BrasilFest brings Brazilian culture to life at Seattle Center on Sunday.

88.5 KNKX

Radio · NPR · Aug. 15, 2026, 1:46 PM

152,200
AUDIENCE
COMBINED REACH

- Aired again on:
- 88.5 KNKX - Aug. 17, 2026 - 6:45 AM
 - 88.5 KNKX - Aug. 17, 2026 - 8:40 AM
 - 88.5 KNKX - Aug. 17, 2026 - 8:45 AM
 - 88.5 KNKX - Aug. 19, 2026 - 11:35 AM
 - 88.5 KNKX - Aug. 20, 2026 - 11:52 AM
 - 88.5 KNKX - Aug. 21, 2026 - 11:52 AM

Well coming up August 22 and 23. Festival Sundiata presents Black Arts Fest at the Seattle Center Armory food and Event Hall, and also in the Mural Amphitheater this is part of the Seattle Center Festal series. Festival Sundiata focuses on intergenerational activities and promotion of traditional and contemporary African-American heritage, with entertainment, photography, food, historical exhibits and more.

ARC Seattle

KUNS-TV (Bellevue, WA)

Television · CW · Aug. 20, 2026, 9:11 AM

158 \$1
AUDIENCE AVE

This is Festival Sundiata presents Black Arts Fest. This is at Seattle Center on Saturday and Sunday. It starts at 1 p.m. both days free to attend. and this year's theme is the family reunion.

ARC Seattle

KUNS-TV (Bellevue, WA)

Television · CW · Aug. 20, 2026, 9:49 AM

156 \$1
AUDIENCE AVE

Tomorrow morning, we're going to take you inside Festival Sundiata, the longest running African American arts and culture festival here in the pacific northwest.

ARC Seattle

KUNS-TV (Bellevue, WA)

Television · CW · Aug. 21, 2026, 7:05 AM

940 \$12
AUDIENCE AVE
COMBINED REACH COMBINED AVE

- Aired again on:
- ARC Seattle: KUNS-TV (Bellevue, WA) - Aug. 21, 2026 - 7:05 AM
 - ARC Seattle: KUNS-TV (Bellevue, WA) - Aug. 21, 2026 - 8:05 AM
 - ARC Seattle: KUNS-TV (Bellevue, WA) - Aug. 21, 2026 - 9:05 AM
 - ARC Seattle: KUNS-TV (Bellevue, WA) - Aug. 21, 2026 - 10:34 PM
 - ARC Seattle: KUNS-TV (Bellevue, WA) - Aug. 22, 2026 - 12:36 AM

This weekend Festival Sundiata brings a citywide family reunion as Seattle Center to celebrate black culture and community. The festival will include music, art and plenty of food. It's presented by the Sundiata African American Cultural Association. Our Steve McCarron spoke with the association's executive director, Grady Austin.

KIRO Newsradio 97.3 FM

Television · Aug. 21, 2026, 8:35 AM

187,000

AUDIENCE
COMBINED REACH

Aired again on:
[Seattle Sports - Aug. 21, 2026 - 8:35 AM](#)

The Seattle Center's Festal series continues this weekend with Festival Sundiata presents Black Arts Fest. According to the event's website, this is the longest running African American festival celebrated in the pacific northwest and features a weekend full of music and art, such as spoken word and dance.

Good Day Seattle at 7am

Fox 13+

Television · MNT · Aug. 22, 2026, 7:40 AM

58,786 \$413
AUDIENCE AVE
COMBINED REACH COMBINED AVE

Aired again on:
[Good Day Seattle at 7am: Fox 13+ - Aug. 22, 2026 - 8:42 AM](#)
[Good Day Seattle at 7am: Fox 13+ - Aug. 22, 2026 - 9:11 AM](#)

He's in town to help celebrate the longest running African American festival in the pacific northwest. Now Festival Sundiata presents Black Arts Fest will be held Saturday and Sunday from 1 to 8 at the Seattle Center. This year's theme is family reunion. The event is free and for all ages there's going to be food vendors, kids activities, as well as live performances all weekend.

KEY DEFINITIONS

UVM: Article online reach or the sum of unique devices visiting this publication's domain in a month · **AVE (Advertising Value Equivalency):** A media outlet's default AVE in Muck Rack is calculated using the industry standard formula of a Media Outlet's SimilarWeb UVM × .025 × \$0.37 · **Print Audience/Audience:** Total print distribution for the media outlet · **Broadcast Audience/Local Audience:** Viewership or listenership in a designated market area · **National Audience:** Viewership or listenership nationwide