Coverage at a Glance

TOTAL PLACEMENTS
192
70 Print & Online · 122 Broadcast

PRINT AND ONLINE STORY SENTIMENT
54 Positive **14** Neutral **0** Negative

TOTAL AVE
$4,600,794
Earned Media Value

TOTAL PRINT AND BROADCAST AUDIENCE
6,438,092

TOTAL UVM
530,093,658
UVM

TOTAL REACH
536,531,750
Total Print and Broadcast Audience + UVM

Print & Online Coverage

THE EMERALD PALATE

All the Best Things to Do in Seattle in September

95,249 UVM **$843** AVE

Sept. 1, 2024 By Adria Saracino **Positive**

Every month the Seattle Center hosts cultural festivals. They're free to the public and designed to share the unique aspects of different cultures. In September, besides the Hispanic Heritage Month events mentioned above, there's the Hawaiian Festival (Sept 13), the Latin American Sea Mar Festival (...

SEATTLE'S CHILD

Free Kid-Friendly Events Around Seattle (September 2026 Guide)

76,206 UVM **$983** AVE

Aug. 28, 2026 **Positive**

Live Aloha Hawaiian Cultural Festival | This festival celebrates Hawaiian roots and contemporary influences through music, dance, food, marketplace, workshops and more. There'll be a "Keiki (children) korner" as well, with activities that focus on Native Hawaiian culture.

WHIMSY SOUL

21 Best Things to Do in Seattle (Plus What I'd Skip)

225,391 UVM **$2,085** AVE

Sept. 1, 2026 **Positive**

Seattle Center as a whole is worth a wander even without going into a building. There's the International Fountain, the monorail, and a big plaza that hosts events all year.

SEATTLE'S CHILD

Fall Festivals 2026: a Family Guide

76,206	$983
UVM	AVE

Sept. 1, 2026 By Montana Contreras **Positive**

Live Aloha Hawaiian Cultural Festival | Sea Mar Fiestas Patrias | The Italian Festival | CroatiaFest | Turkfest

DO206

Guide to Fall in Seattle

61,793	$572
UVM	AVE

Sept. 2, 2026 By Conor Byrne Pub, Camille Robertson, Shannon Lubetich **Positive**

Seattle's annual festival returns to Seattle Center Armory on October 31st and November 1st with elaborate altars, live performances, face painting, sugar skull workshops, and more. Best of all, it's free!

FABULOUS WASHINGTON

Fall Festivals in Seattle 2026

250,000	1,975	$18
AUDIENCE	UVM	AVE

Sept. 2, 2026 By Melissa Larsen **Positive**

Celebrate Latino heritage and the independence of several Latin American countries during Sea Mar Fiestas Patrias at Seattle Center

SOUTH SOUND MAGAZINE

Arts-Related Happenings to Look Forward to This Fall

45,000	8,951	$183
AUDIENCE	UVM	AVE

Sept. 2, 2026 By Blake Peterson **Positive**

The Seattle Center Exhibition Hall is becoming a mecca of collectible books, prints, maps, autographs, and much more for the Seattle

THE STRANGER

Things to Do in September: This & That

52,503	256,708	$2,902
AUDIENCE	UVM	AVE

Sept. 3, 2026 By Nathalie Graham **Positive**

Live Aloha Hawaiian Cultural Festival Sept 13, Seattle Center, 11 am Sea Mar Fiestas Patrias Sept 19–20, Seattle Center, times vary Festa Italiana Italian Festival (With a Grape Stomp!) Sept 26–27, Seattle Center, times vary, all ages

WE THE ITALIANS

Italian Style on Wheels Takes Center Stage at Festa Italiana Seattle

9,234	$85
UVM	AVE

Sept. 6, 2026 **Positive**

The exhibition will be held Saturday, September 26, 2026, from 9:00 AM to 3:00 PM, near the Seattle Center Fountain, at Seattle Center, 305 Harrison Street, Seattle, Washington.

FABULOUS WASHINGTON

Visiting the Space Needle: What to Know About Seattle's Most Iconic Attraction

250,000 AUDIENCE | 1,975 UVM | $18 AVE

Sept. 8, 2026 By Cynthia Sassi **Positive**

The Space Needle is located at 400 Broad St. in Seattle Center, making it convenient to combine with other nearby attractions. For visitors staying downtown, the Seattle Center Monorail provides one of the easiest ways to get there.

WORLDATLAS

9 Best Attractions to Visit in the Pacific Northwest

7,429,895 UVM | $68,727 AVE

Sept. 8, 2026 By Brendan Cane **Positive**

The Space Needle sits within Seattle Center, the same campus built for the World's Fair, which today also hosts the Pacific Science Center and the Museum of Pop Culture.

SEATTLE'S CHILD

25 Years After 9/11: Talking to Kids About What Happened

76,206 UVM | $983 AVE

Sept. 8, 2026 By Cheryl Murfin **Neutral**

The Seattle Fire and Seattle Police departments will host a family-friendly memorial event on Seattle Center's South Fountain Lawn on Friday, Sept. 11, starting at noon. The city's fire chief, interim police chief, and Mayor Katie Wilson will reflect on what 9/11 meant to them and discuss its impact...

KNKX-FM (TACOMA, WA)

KNKX Honors Hispanic Heritage Month 2026

75,956 UVM | $842 AVE

Sept. 9, 2026 By Adrian Florez **Positive**

Throughout the two-day event at Seattle Center, attendees can enjoy delicious traditional Latin American food and cooking demonstrations, live music, traditional folk dance performances, art exhibitions, free health screenings, children's activities and more. Presented by Seattle Center Festál.

THE TIMES OF INDIA

In 1976, Japan Gave Seattle 1,000 Cherry Trees; 50 Years Later, the Gift Had Grown Into a Cultural Festival

65,159,138 UVM | $592,675 AVE

Sept. 10, 2026 **Positive**

A three-day programme brings Japanese culture to Seattle Center. The anniversary programme at Seattle Center runs from April 10 to April 12, with activities scheduled from 11am to 5pm each day.

CHINESE RADIO SEATTLE

Recommended Weekend Activities Around Seattle: September 12-13

3,825 UVM $35 AVE

Sept. 10, 2026 **Positive**

The Live Aloha Hawaiian Cultural Festival will showcase Hawaiian native culture and its contemporary influence through music, hula dancing, food, and traditional handicrafts. Multiple stages will be set up at the Seattle Center, featuring performances by Hawaiian singers, bands, and dance groups, al...

KZJO-TV (SEATTLE, WA)

9/11 Remembrance Events in Seattle and Surrounding Areas

921,165 UVM $10,445 AVE

Sept. 10, 2026 By Annabelle Pepin **Neutral**

A public memorial ceremony will take place from noon to 12:30 p.m. at the 9/11 Memorial Garden near the Fisher Pavilion on the Seattle Center campus. The event will feature remarks from the Mayor, Fire Chief and Interim Police Chief, alongside musical performances and a moment of silence at 12:25 p....

JUNGLECITY.COM

Seattle Center: 39th Italian Festival

22,827 UVM $211 AVE

Sept. 10, 2026 By Festa Italiana **Positive**

An Italian festival celebrating the traditions of Italian Americans in the Pacific Northwest. Enjoy authentic Italian food, music, wine, and family-friendly activities over two days. Admission is free.

KING-TV (SEATTLE, WA)

Here's How Seattle is Remembering 9/11, 25 Years Later

1,698,084 UVM $20,780 AVE

Sept. 11, 2026 By Christian Balderas **Neutral**

The city's public commemoration concluded with a memorial ceremony from noon to 12:30 p.m. at the 9/11 Memorial Garden near Fisher Pavilion on the Seattle Center campus.

KOMO-TV (SEATTLE, WA)

Where to Attend 9/11 Remembrance Events Around the Seattle Area

3,241,321 UVM $23,933 AVE

Sept. 11, 2026 **Neutral**

The city's main public remembrance ceremony will take place from noon to 12:30 p.m. at the 9/11 Memorial Garden near Fisher Pavilion at Seattle Center.

KITSAP SUN

This Year is the 25th Anniversary of 9/11. Here's Where to Find Memorial Events

3,424 AUDIENCE | 213,166 UVM | $2,311 AVE

Sept. 11, 2026 By Zachary Fletcher **Neutral**

A quarter of a century after the events of Sept. 11, 2001, towns and local governments across the state of Washington will celebrate the 25th anniversary of the 9/11 attacks on the World Trade Center in New York City.

KUOW-FM (SEATTLE, WA)

Seattle City Leaders Honor 9/11 Victims, First Responders on 25th Anniversary

367,104 UVM | $5,124 AVE

Sept. 11, 2026 By Casey Martin **Neutral**

On Friday, Seattle Center hosted the fire department, Seattle Police, and Mayor Katie Wilson for a 25th anniversary ceremony.

KOMO-TV (SEATTLE, WA)

Flowers Return to Seattle Center for 9/11 Memorial Ceremony 25 Years Later

3,241,321 UVM | $23,933 AVE

Sept. 11, 2026 By Claire Weber **Neutral**

It's been 25 years since some 30,000 people gathered at Seattle Center's International Fountain immediately after tragedy struck in New York City.

KZJO-TV (SEATTLE, WA)

9/11 Survivors Recount Tragedy at Seattle Center

380,816,557 UVM COMBINED REACH | $3,406,887 AVE COMBINED REACH

Sept. 11, 2026 **Neutral** **× 2 outlets**

25 years later, about about 2,500 miles away from New York City, several people who were there during the tragic events of September 11th are retold their stories at Seattle Center.

Also published in: Yahoo

THE CENTER SQUARE

Seattle Remembers 9/11, While One Man Remembers His Survival

370,391 UVM COMBINED REACH | $3,584 AVE COMBINED REACH

Sept. 11, 2026 By Randy Diamond **Neutral** **× 4 outlets**

The ceremony at the International Fountain at The Seattle Center opened with the words of Alex Righero, a senior human relations partner at the center.

Also published in: Everett Post · NCWLIFE · Sunnyside Sun

DOGGODIGEST

Top 10 US Cities for Dog Lovers

8,197 UVM | $96 AVE

Sept. 12, 2026 **Positive**

The city is also home to various pet-friendly attractions, including the Seattle Center and the Space Needle. With a wide range of pet services and amenities, Seattle ensures your dog is always well-cared for.

EVER OUT SEATTLE

Live Aloha Hawaiian Cultural Festival

200,337 UVM | $1,853 AVE

Sept. 12, 2026 **Positive**

Live Aloha Hawaiian Cultural Festival will take place September 13, 2026 in the Armory Food & Event Hall, Mural Amphitheatre, and Fisher Rooftop. The festival is part of the Seattle Center Festál series. It is free and open to the public.

THE SEATTLE TIMES

Seattle's Live Aloha Festival Unites WA Islanders in Challenging Times

245,107 AUDIENCE COMBINED REACH | 4,809,999 UVM COMBINED REACH | $54,130 AVE COMBINED REACH

Sept. 13, 2026 By Megan Boyanton **Positive** **× 4 outlets**

Since 2009, Washington's Pacific Islander community has gathered each year for the festival at Seattle Center, minus a gap for the COVID-19 pandemic. The bulk of the free celebration happened Sunday, with hula dancing, music and a Spam musubi eating contest on the schedule.

Also published in: Tri-City Herald · The Bellingham Herald · The Olympian

425 MAGAZINE

4 Ways to Celebrate Hispanic Heritage Month

93,604 AUDIENCE | 16,456 UVM | $135 AVE

Sept. 14, 2026 By Destiny Valencia **Positive**

Sea Mar Community Health Centers and Seattle Center Festál are hosting their annual Sea Mar Fiestas Patrias celebration from Sept. 19–20.

SEATTLE SOUNDERS FC

Sounders FC Celebrates Latine Heritage Month

96,717 UVM | $895 AVE

Sept. 15, 2026 **Positive**

Fiestas Patrias at Seattle Center | Sounders FC is returning to Sea Mar's Fiestas Patrias on Saturday, September 19 and Sunday, September 20!

HISPANIC BUSINESS TV

Explore Latinx-Owned Businesses Around the Region

964 UVM $6 AVE

Sept. 15, 2026 Positive

One of the largest celebrations of Mexican Independence Day in the Pacific Northwest, the annual parade brings colorful floats, music, dance and community pride to Seattle Center.

KNKX-FM (TACOMA, WA)

Seattle Center Festál: the Italian Festival September 26-27

75,956 UVM $842 AVE

Sept. 16, 2026 Positive

Gather up your "famiglia e amici" and join us to honor all things Italian at the 39th Annual Italian Festival on Saturday and Sunday, September 26 and 27 at Seattle Center Armory Food & Event Hall and Fisher Pavilion.

WEST SEATTLE BLOG

PREVIEW: Fiestas Patrias Parade in South Park This Saturday, With Grand Marshal From West Seattle

174,137 UVM $1,771 AVE

Sept. 16, 2026 By South Park Positive

The parade precedes an all-weekend Fiestas Patrias festival at Seattle Center downtown, both presented by Sea Mar Community Health Centers.

EVER OUT SEATTLE

Sea Mar Fiestas Patrias

200,337 UVM $1,853 AVE

Sept. 17, 2026 Positive

Sea Mar began hosting Sea Mar Fiestas Patrias over twenty years ago in the South Park neighborhood of Seattle. Sea Mar extended the celebration to Seattle Center when they joined Festál in 2010.

SDOT BLOG

Host a Trick-or-Streets Celebration on Your Block – Apply by October 20

16,394 UVM $156 AVE

Sept. 17, 2026 By Ethan Bancroft Positive

The Día de Muertos Festival Seattle will take place on October 31 to November 1, 2026, from 11 AM – 6 PM at the Armory Food & Event Hall and Fisher Pavilion. The festival is part of the Seattle Center Festál series. It is free and open to the public.

GEEKWIRE

Seattle's KEXP Eyes a Second Physical Home — in San Francisco's Historic Haight-Ashbury

648,761 UVM **$4,835** AVE

Sept. 17, 2026 By Kurt Schlosser **Positive**

In Seattle, KEXP's physical hub at Seattle Center — itself a civic landmark — features a public Gathering Space that combines a coffee shop, record store, and live performance venue alongside its open-view DJ booth.

CHINESE RADIO SEATTLE

Recommended Weekend Activities Around Seattle: September 19-20

3,825 UVM **$35** AVE

Sept. 17, 2026 **Positive**

The Seattle Latin Festival celebrates the Independence Days and cultural traditions of several Latin American countries through music, dance, art, and food. Weekend activities include Mariachi music, Latin folk dances, art exhibitions, craft and food stalls. The children's activity area features inf...

KING-TV (SEATTLE, WA)

5 Things to Do in Western Washington: Sept. 18-20

1,698,084 UVM **$20,780** AVE

Sept. 18, 2026 By Olivia Sullivan **Positive**

A parade takes place in South Park on Saturday morning, and you can enjoy the free festival at Seattle Center with food, live performances, a health fair and more all weekend. For details, visit seattlefiestaspatrias.org.

TRAVEL AND TOUR WORLD (TTW)

Seattle Ignites Latin American Pride as Sea Mar Fiestas Patrias Brings Music Food and Culture Alive

25,000 AUDIENCE **14,907,649** UVM **$35,530** AVE

Sept. 18, 2026 By Pamela Das **Positive**

Sea Mar Fiestas Patrias will return to Seattle Center on 19 and 20 September 2026. The free festival will bring families, visitors, artists, food vendors and community groups together at the Armory Food & Event Hall and Fisher Pavilion. The event is more than a weekend show.

THE INTERNATIONAL EXAMINER

September Arts Calendar 2026

15,831 UVM **$77** AVE

Sept. 18, 2026 By Alan Lau **Positive**

FESTAL Cultural Festival Series continues at Seattle Center's Armory through November 2026. Free. Enjoy food, fun and cultural festivities at these events. Live Aloha Hawaiian Cultural Festival on September 13. Diwali:Lights of India on November 7. Seattle Hmong New Year on November 14, 2026.Go to S...

WEST SEATTLE BLOG

VIDEO: 2026 Seattle Fiestas Patrias Celebration Begins With South Park Parade

174,137 UVM | $1,771 AVE

Sept. 19, 2026 By South Park **Positive**

The parade just concluded at its ending point at the South Park Community Center (we recorded video from its starting point at 14th Avenue South and South Henderson), but the Fiestas Patrias celebration continues all weekend with a festival at Seattle Center downtown, also presented by Sea Mar.

WORLD JOURNAL 世界日報

Seattle is Offering Free Street Closures for Halloween Celebrations; Applications Close on October 20th.

100,000 AUDIENCE | 1,746,791 UVM | $21,418 AVE

Sept. 20, 2026 **Positive**

In addition to events organized by the communities themselves, Seattle Center will also hold a Day of the Dead celebration, scheduled from 11:00 a.m. to 6:00 p.m. on October 31 to November 1, at the Armory Food & Event Hall and Fisher Pavilion. The event is part of the Seattle Center Festál cultural...

TRAVEL AND TOUR WORLD (TTW)

TurkFest Brings a Dazzling Turkish Culture Weekend to Seattle United States This October

25,000 AUDIENCE | 14,907,649 UVM | $35,530 AVE

Sept. 20, 2026 By Pamela Das **Positive**

TurkFest 2026 will take place on 10 and 11 October at Seattle Center. The festival will run from 12 pm to 5 pm on both Saturday and Sunday. It will be held inside the Seattle Center Armory Food and Event Hall. The venue stands at 305 Harrison Street in Seattle, Washington.

THE SEATTLE TIMES

As Seattle Festival Reveled in Latino Culture, ICE Swooped in Nearby

209,166 AUDIENCE | 4,251,626 UVM | $46,375 AVE

Sept. 20, 2026 By Joseph O'Sullivan **Neutral**

Sea Mar Community Health Centers' long-running Fiestas Patrias marks the independence of several Latin American nations with September holidays, kicking off with a parade in West Seattle, followed by events in Seattle Center both Saturday and Sunday.

WE THE ITALIANS

Seattle Celebrates Italian Heritage With the 39th Annual Festa Italiana

9,234	$85
UVM	AVE

Sept. 21, 2026 **Positive**

Italian culture will take center stage in the Pacific Northwest when Seattle hosts its 39th annual Festa Italiana, a free two-day celebration of Italian and Italian American heritage at Seattle Center on September 26–27, 2026.

KUOW-FM (SEATTLE, WA)

KUOW's Weekend Warmup: Mariners Baseball, Tea, and a 'Sea Feast'

367,104	$5,124
UVM	AVE

Sept. 22, 2026 By Jason Burrows **Positive**

Friday night at Pike Place Market, Italian food and tea at Seattle Center, and we bid farewell to a broadcasting legend. It's all happening this weekend around the Seattle region.

PARENT MAP

The Italian Festival

207,000	131,072	$1,162
AUDIENCE	UVM	AVE

Sept. 22, 2026 By Meredith Charaba, Nancy Chaney, Nancy Schatz Alton **Positive**

The Italian Festival is September 26: 10am-7pm & September 27: 10am-6pm, 2026 in the Armory Food & Event Hall and Fisher Pavilion. The festival is part of the Seattle Center Festál series. It is free and open to the public. As a celebration of all things Italian, the festival marks its 39th year of ...

KNKX-FM (TACOMA, WA)

Seattle Center Festál: CroatiaFest 2026

75,956	$842
UVM	AVE

Sept. 23, 2026 **Positive**

Celebrate Croatia's rich heritage and Pacific Northwest Croatian American culture at CroatiaFest on Sunday, October 4 at the Seattle Center Armory Food & Event Hall and Fisher Rooftop.

SEATTLE CHINESE POST

Event Report

10,000	1,307	$15
AUDIENCE	UVM	AVE

Sept. 25, 2026 **Positive**

September 26-27. The Italian Festival celebrates Italian food, wine, music and dance, along with grape stomping, children's activities, and a car show on Saturday at the Seattle Center in the Armory and Fisher Pavilion, 305 Harrison St. in Seattle.

MYNORTHWEST.COM

Fall Fun in Full Swing This Weekend: Booville at Wild Waves, Festivals, Free Trails, and More!

1,307,877 UVM **$14,778** AVE

Sept. 25, 2026 By Paul Holden **Positive**

Fall kicks off at the Seattle Center. Pizza tosses, bocce ball, live painting, grape stomping, and so much more are part of the activities for the Italian Festival at the Seattle Center Armory this weekend.

EVER OUT SEATTLE

The Italian Festival at Seattle Center Armory in Seattle, WA - Every Day, From September 26–27

200,337 UVM **$1,853** AVE

Sept. 25, 2026 **Positive**

The Italian Festival will take place September 26-27, 2026 in the Armory Food & Event Hall and Fisher Pavilion. The festival is part of the Seattle Center Festál series. It is free and open to the public.

KIRO-TV (SEATTLE, WA)

Renovations Planned for Seattle Center's Historic Monorail Station

1,173,034 UVM **$11,133** AVE

Sept. 26, 2026 **Positive**

"As Seattle Center continues to welcome millions of people each year, this project ensures the Monorail station remains a safe, accessible, and welcoming entry point for our community," said Randy Engstrom, Acting Director of the Seattle Center, in the press release.

KOMO-TV (SEATTLE, WA)

New Ramps, Sliding Doors; Seattle Center Monorail Station Renovation Begins This Month

3,241,321 UVM **$23,933** AVE

Sept. 26, 2026 **Positive**

Seattle Center's historic Monorail Station will undergo a major renovation beginning this month, with work expected to continue through late 2027 while service remains in operation.

PUGET SOUND BUSINESS JOURNAL

Construction Crews Raise Final Beam at Memorial Stadium Project

14,599 AUDIENCE **6,572,831** UVM **$53,890** AVE

Sept. 28, 2026 By Rick Morgan **Positive**

The stadium overhaul at Seattle Center is roughly a year out from its expected completion date.

PUGET SOUND BUSINESS JOURNAL

One of Seattle's Oldest Tourist Attractions Remains a Top Draw for Visitors

14,599	6,572,831	$53,890
AUDIENCE	UVM	AVE

Sept. 28, 2026 By Douglas Devanney **Positive**

About 22 million people visited the historic public market, a 4.7% increase in foot traffic over 2024 and nearly double the visitors of the second most popular attraction on the list, Seattle Center. The top three ranked sites — Pike Place Market, Seattle Center and Waterfront Park — don't charge ad...

GREATER SEATTLE ON THE CHEAP

Free CroatiaFest at Seattle Center

8,171	$76
UVM	AVE

Sept. 28, 2026 By Teresa Mears **Positive**

CroatiaFest is returning to the Seattle Center Armory and Fisher Rooftop for its 22nd annual celebration. As part of the Seattle Center Festál series, this cultural festival is completely free to attend and family-friendly.

SEATTLE DAILY JOURNAL OF COMMERCE

Seattle Center Opens up as Memorial Stadium Tops Off

5,000	43,465	$370
AUDIENCE	UVM	AVE

Sept. 29, 2026 By Shawna Gamache **Positive**

Crew members and Seattle Center and Seattle Public Schools leaders gathered Friday to mark the placing of the final structural beam of the new Memorial Stadium.

SEATTLE MAGAZINE

What's on Screen at Diwa Filipino Film Festival

58,984	35,349	$443
AUDIENCE	UVM	AVE

Sept. 29, 2026 By Sarah Stackhouse **Positive**

Before Adrian Alarilla had an international film lineup to consider, there was a loft at Seattle Center to fill. Organizers of the Pagdiriwang Philippine Festival(opens in new tab)—part of the Festál series—wanted to expand their arts programming and make better use of the Armory's upstairs space. A...

SEATTLE DAILY JOURNAL OF COMMERCE

Seattle Center Throttles up on $23M Monorail Station Modernization

5,000	43,465	$370
AUDIENCE	UVM	AVE

Sept. 30, 2026 By Emma Lapworth **Positive**

Construction started this month on a major renovation of the historic Seattle Center Monorail Station that will improve accessibility, increase capacity, and overall passenger experience at the iconic transit hub.

THE INTERNATIONAL EXAMINER

The Spirit of Diwa Filipino Film Festival, October 3-4 - International Examiner

15,831 UVM $77 AVE

Sept. 30, 2026 By Yayoi Lena Winfrey **Positive**

The Pagdiriwang Philippine Festival has been held at the Seattle Center starting in 1987, and has since grown into the biggest festival of Filipino arts and culture in the Pacific Northwest. This celebration is a part of Seattle Center Festál, a series of cultural programs sponsored by the City of S...

THE REGISTRY PACIFIC NORTHWEST

Sellen Tops Out $140M Memorial Stadium Rebuild at Seattle Center

6,412 UVM $123 AVE

Sept. 30, 2026 **Positive**

The rebuild of Seattle's 79-year-old Memorial Stadium has reached its structural peak, putting one of the city's most closely watched public-private partnerships on its final stretch toward a 2027 opening at Seattle Center.

PARENT MAP

Winterfest Campus Lighting

207,000 AUDIENCE 131,072 UVM $1,162 AVE

Sept. 30, 2026 By Julie Dodobara, Natasha Dillinger, Lauren Braden **Positive**

We are keeping the annual tradition of decking out our campus alive with twinkling lights in the trees and other specialty light features across the grounds. Pop by Seattle Center after dark and delight in the wonderland of light!

BROADCAST COVERAGE

TV & Radio Clips

KUOW-FM (Seattle, WA)

427,800 AUDIENCE COMBINED REACH

Radio · NPR · Sept. 10, 2026, 3:35 PM

Aired again on:
KUOW-FM (Seattle, WA) - Sept. 10, 2026 - 5:06 PM
KUOW-FM (Seattle, WA) - Sept. 11, 2026 - 6:02 AM

And fire departments and law enforcement around the Puget Sound region will be marking the 25th anniversary of Nine. 11. Tomorrow, at 8:46 am Friday, Seattle fire stations will read aloud the names of the 343 New York firefighters who died attempting to rescue people from the World Trade Center on September 11 2001. A public memorial ceremony will be held at Seattle Center at 12 noon. Federal Way and Gig Harbor are

88.5 KNKX

Radio · NPR · Sept. 10, 2026, 3:49 PM

152,200
AUDIENCE
COMBINED REACH

Aired again on:
- 88.5 KNKX - Sept. 10, 2026 - 5:48 PM
- 88.5 KNKX - Sept. 11, 2026 - 7:05 AM

There are numerous commemorations in the coming days around Western Washington observing the 25th anniversary of the September 11, 2001 terror attacks in New York city, Washington, DC and in Pennsylvania, among them at Seattle Center, Seattle officials, police and fire personnel will gather tomorrow at the Seattle Center for a public 9/11 memorial service ceremony.

KOMO 4 News 4:30am

KOMO-TV (Seattle, WA)

Television · ABC · Sept. 11, 2026, 4:30 AM

91,592
AUDIENCE
COMBINED REACH

$795
AVE
COMBINED AVE

Aired again on:
- KOMO 4 News 4:30am: KOMO-TV (Seattle, WA) - Sept. 11, 2026 - 5:00 AM
- KOMO 4 News 4:30am: KOMO-TV (Seattle, WA) - Sept. 11, 2026 - 5:30 AM
- KOMO 4 News 4:30am: KOMO-TV (Seattle, WA) - Sept. 11, 2026 - 6:05 AM
- KOMO 4 News 4:30am: KOMO-TV (Seattle, WA) - Sept. 11, 2026 - 6:30 AM
- KOMO 4 News 4:30am: KUNS-TV (Bellevue, WA) - Sept. 11, 2026 - 7:05 AM
- KOMO 4 News 4:30am: KUNS-TV (Bellevue, WA) - Sept. 11, 2026 - 9:05 AM
- KOMO 4 News 4:30am: KOMO-TV (Seattle, WA) - Sept. 11, 2026 - 11:05 AM

Probably the largest of all 9/11 remembrance events today in Seattle will happen at the Seattle Center memorial garden at noon. There's going to be a musical performance and there's going to be a flag raising on the space needle happening around 8:00.

Good Day Seattle at 5am

KCPQ-TV (Seattle, WA)

Television · FOX · Sept. 11, 2026, 5:00 AM

28,819
AUDIENCE
COMBINED REACH

$283
AVE
COMBINED AVE

Aired again on:
- Good Day Seattle at 5am: KCPQ-TV (Seattle, WA) - Sept. 11, 2026 - 6:00 AM
- Good Day Seattle at 5am: KCPQ-TV (Seattle, WA) - Sept. 11, 2026 - 7:00 AM

There are many chances to honor the day with special ceremonies and memorials.Seattle Police and the fire department have partnered with Seattle Center to hold a memorial. This will be at the 9/11 memorial garden near the Fisher Pavilion on the Seattle Center campus.

King 5 Early Morning News

119,351 AUDIENCE COMBINED REACH | **$1,012** AVE COMBINED AVE

KING-TV (Seattle, WA)

Television · NBC · Sept. 11, 2026, 5:05 AM

Aired again on:

- King 5 Early Morning News: KING-TV (Seattle, WA) - Sept. 11, 2026 - 5:31 AM
- King 5 Early Morning News: KING-TV (Seattle, WA) - Sept. 25, 2026 - 5:32 AM
- King 5 Early Morning News: KING-TV (Seattle, WA) - Sept. 11, 2026 - 6:05 AM
- King 5 Early Morning News: KING-TV (Seattle, WA) - Sept. 11, 2026 - 6:29 AM
- King 5 Early Morning News: KONG-SEA - Sept. 11, 2026 - 7:05 AM
- King 5 Early Morning News: KONG-SEA - Sept. 11, 2026 - 7:35 AM
- King 5 Early Morning News: KONG-SEA - Sept. 11, 2026 - 8:05 AM
- King 5 Early Morning News: KONG-SEA - Sept. 11, 2026 - 9:05 AM

At noon, the city will gather at the 9/11 memorial garden at the Seattle Center with remarks from the mayor, fire chief and the interim police chief and that event will end at 12:25 with a moment of silence.

Seattle Sports

187,000 AUDIENCE

Radio · · Sept. 11, 2026, 6:50 AM

At the Space Needle this morning and at fire stations, and from 12 to 12:30 this afternoon. SPD and SFD have partnered with the Seattle Center to hold a public memorial.

KUOW-FM (Seattle, WA)

427,800 AUDIENCE

Radio · NPR · Sept. 11, 2026, 7:05 AM

A memorial will also be held at Seattle Center at noon.

KUOW-FM (Seattle, WA)

427,800 AUDIENCE COMBINED REACH

Radio · NPR · Sept. 11, 2026, 8:50 AM

Aired again on:

- KUOW-FM (Seattle, WA) - Sept. 11, 2026 - 11:02 AM

While people around the region are taking time today to mark the 25th anniversary of the September 11 attacks, in addition to honoring their fallen comrades in the New York city fire department, Seattle firefighters are packing meals for needy families this morning at the Lumen Field event center, then the city of Seattle will host a 9/11 memorial event at Seattle Center. That begins at noon.

Seattle Sports

187,000 AUDIENCE

Radio · · Sept. 11, 2026, 8:50 AM

Public memorial will be held at Seattle Center at noon a moment of silence at 12:25.

Good Day Seattle at 10am

14,993 AUDIENCE **$72** AVE

KCPQ-TV (Seattle, WA)

Television · FOX · Sept. 11, 2026, 10:35 AM

We'll also take you out to the big to-do in the city of Seattle, over near Seattle Center. That is the only really public event going on in our neck of the woods.

Seattle Sports

187,000 AUDIENCE

Radio · · Sept. 11, 2026, 12:02 PM

Seattle is marking 25 years since a September 11 attacks, with ceremonies honoring those who lost their lives. Seattle firefighters and police. Raised the flag of the space Needle this morning while. Fire stations read the names of the 343 firefighters killed in New York. A public memorial at Seattle Center. Is just now getting underway.

KOMO 4 News 11:00pm

105,512 AUDIENCE COMBINED REACH **$1,096** AVE COMBINED AVE

KOMO-TV (Seattle, WA)

Television · ABC · Sept. 11, 2026, 11:05 PM

Aired again on:

- KOMO 4 News 11:00pm: KOMO-TV (Seattle, WA) - Sept. 12, 2026 - 6:05 AM
- KOMO 4 News 11:00pm: KUNS-TV (Bellevue, WA) - Sept. 12, 2026 - 7:05 AM
- KOMO 4 News 11:00pm: KOMO-TV (Seattle, WA) - Sept. 12, 2026 - 8:05 AM

Here in Seattle, dozens gathered at Seattle Center to mark 25 years since the 9/11 terror attacks. The city's fire chief and police chief joined the ceremony at 9/11 memorial gardens, the same place thousands gathered to mourn in the days after the attacks.

Good Day Seattle at 7am

72,164 AUDIENCE COMBINED REACH **$459** AVE COMBINED AVE

Fox 13+

Television · MNT · Sept. 12, 2026, 7:05 AM

Aired again on:

- Good Day Seattle at 7am: Fox 13+ - Sept. 12, 2026 - 8:05 AM
- Good Day Seattle at 7am: Fox 13+ - Sept. 12, 2026 - 9:05 AM
- Good Day Seattle at 7am: Fox 13+ - Sept. 12, 2026 - 9:15 AM

During a memorial service at Seattle Center. FOX 13's AJ Janavel has more from that event.25 years later and about 2500 miles away from new york city here in Seattle, I got to speak to a couple people who tell me they were there during the tragic events of Sseptember 11th.

Northwest News Radio

231,500
AUDIENCE
COMBINED REACH

Radio · ABC · Sept. 12, 2026, 12:30 PM

Aired again on:

- Northwest News Radio - Sept. 12, 2026 - 1:00 PM
- Northwest News Radio - Sept. 12, 2026 - 3:31 PM
- Northwest News Radio - Sept. 12, 2026 - 4:30 PM
- Northwest News Radio - Sept. 12, 2026 - 5:30 PM
- Northwest News Radio - Sept. 12, 2026 - 7:00 PM
- Northwest News Radio - Sept. 12, 2026 - 9:00 PM
- Northwest News Radio - Sept. 12, 2026 - 10:31 PM
- Northwest News Radio - Sept. 12, 2026 - 11:31 PM
- Northwest News Radio - Sept. 13, 2026 - 12:39 AM
- Northwest News Radio - Sept. 13, 2026 - 1:35 AM
- Northwest News Radio - Sept. 13, 2026 - 2:39 AM
- Northwest News Radio - Sept. 13, 2026 - 3:35 AM

Observations for the 9/11 tragedy took place across the country yesterday, and Seattle was no exception. City officials and the public gathered for a memorial event at the Seattle Center yesterday, marking 25 years since the attack.

Good Day Seattle at 7am

10,830
AUDIENCE

$102
AVE

Fox 13+

Television · MNT · Sept. 13, 2026, 7:41 AM

The Seattle Center will come alive today with the sounds and traditions of the pacific for the annual Live Aloha Hawaiian Cultural Festival. It's a free event, it celebrates native Hawaiian culture, and this year's theme is honoring the wisdom of ancestors and elders.

Good Day Seattle at 7am

31,967
AUDIENCE

$229
AVE

KCPQ-TV (Seattle, WA)

Television · FOX · Sept. 14, 2026, 7:52 AM

This weekend there are two Fiestas Patrias celebrations at Seattle Center

Good Day Seattle at 7am

55,605
AUDIENCE
COMBINED REACH

$372
AVE
COMBINED AVE

Fox 13+

Television · MNT · Sept. 19, 2026, 7:40 AM

Aired again on:

- Good Day Seattle at 7am: Fox 13+ - Sept. 19, 2026 - 8:40 AM
- Good Day Seattle at 7am: Fox 13+ - Sept. 19, 2026 - 9:50 AM

Happy Hispanic Heritage month to all who celebrate this weekend at Seattle Center for Fiestas Patrias. This is the event that commemorates the independence of Latin American countries, as well as the arts, food, and culture of Latin communities.

KUOW-FM (Seattle, WA)

Radio · NPR · Sept. 24, 2026, 12:53 PM

427,800
AUDIENCE
COMBINED REACH

Aired again on:
KUOW-FM (Seattle, WA) - Sept. 24, 2026 - 8:56 PM

Now two big events are taking over Seattle Center this weekend Festa Italiana and the Northwest Tea festival. I am a huge tea nerd, so the tea festival is absolutely on my list for the weekend. But I also wanted to get an expert to weigh in. So I called on our friend Friday Elliott, who owns Friday afternoon Tea out in Wallingford, the most fun thing about the tea festival to me. Is kind of the game of how many teas can I drink before the tea drunk sets in? And did I remember? Member to bring a ...

King 5 News

KING-TV (Seattle, WA)

Television · NBC · Sept. 24, 2026, 6:40 PM

231,440
AUDIENCE
COMBINED REACH

$2,171
AVE
COMBINED AVE

Aired again on:
King 5 News: KING-TV (Seattle, WA) - Sept. 25, 2026 - 12:05 PM
King 5 News: KING-TV (Seattle, WA) - Sept. 25, 2026 - 4:30 PM
King 5 News: KONG-SEA - Sept. 24, 2026 - 10:21 PM
King 5 News: KING-TV (Seattle, WA) - Sept. 25, 2026 - 6:29 AM
King 5 News: KONG-SEA - Sept. 25, 2026 - 7:30 AM
King 5 News: KONG-SEA - Sept. 25, 2026 - 7:35 AM
King 5 News: KONG-SEA - Sept. 25, 2026 - 8:30 AM
King 5 News: KING-TV (Seattle, WA) - Sept. 25, 2026 - 5:35 PM
King 5 News: KONG-SEA - Sept. 25, 2026 - 9:10 PM

Seattle's historic monorail is getting a major makeover, Seattle Center announced today. Construction is getting underway on a $23 million renovation of the monorail station.

KOMO 4 News 5:00am

KOMO-TV (Seattle, WA)

Television · ABC · Sept. 25, 2026, 5:20 AM

13,989
AUDIENCE

$105
AVE

A new milestone in the Memorial Stadium construction project at Seattle Center. Seattle Public Schools, City of Seattle and One Roof Sports and Entertainment are holding a ceremony to celebrate the redevelopment project entering its final year. The topping out event will include the raising of the final structural beam for the new stadium.

KIRO Newsradio 97.3 FM

187,000
AUDIENCE
COMBINED REACH

Television · · Sept. 25, 2026, 6:51 AM

Aired again on:
Seattle Sports - Sept. 25, 2026 - 6:49 AM

Fall is officially here and while you might think that means things are slowing down, that's far from the case. Pizza, toss, Bocce ball, live painting, grape stomping and so much more are part of the activities for the Italian Festival at the Seattle Center Armory. This weekend Festal continues and this weekend celebration is all about Italy, where, in addition to all the activities, there will also be vendors to shop from live music to enjoy Italian language classes and, of course, plenty of gr...

FOX Local: Good Day Live

4,550 AUDIENCE **$4** AVE

Fox 13+

Television · MNT · Sept. 25, 2026, 12:55 PM

We got got a little italian festival. That's Seattle Center. both days, Saturday and Sunday, 10 a.m. to 6 p.m., so all day.

KOMO 4 News 4:00pm

36,424 AUDIENCE **$379** AVE

KOMO-TV (Seattle, WA)

Television · ABC · Sept. 25, 2026, 4:10 PM

The monorail at Seattle Center stop is set to get some upgrades. The city says the upgrades will enhance safety and accessibility. This includes a new ADA accessible layout, which includes a new entry ramp, modern sliding doors, and a resurfaced platform to reduce the gap between the train and platform. the city is also adding new passenger gates and reconfigured ticketing areas.

Seattle News Tonight

192,807 AUDIENCE COMBINED REACH | **$2,147** AVE COMBINED AVE

KCPQ-TV (Seattle, WA)

Television · FOX · Sept. 25, 2026, 4:15 PM

Aired again on:

- Seattle News Tonight: KCPQ-TV (Seattle, WA) - Sept. 25, 2026 - 9:15 PM
- Seattle News Tonight: KCPQ-TV (Seattle, WA) - Sept. 25, 2026 - 9:20 PM
- Seattle News Tonight: KCPQ-TV (Seattle, WA) - Sept. 25, 2026 - 10:15 PM
- Seattle News Tonight: KCPQ-TV (Seattle, WA) - Sept. 25, 2026 - 10:20 PM
- Seattle News Tonight: Fox 13+ - Sept. 25, 2026 - 5:15 PM
- Seattle News Tonight: Fox 13+ - Sept. 25, 2026 - 9:15 PM
- Seattle News Tonight: Fox 13+ - Sept. 25, 2026 - 9:20 PM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 12:15 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 12:20 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 7:15 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 8:10 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 9:40 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 9:40 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 9:45 AM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 5:20 PM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 5:20 PM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 6:20 PM
- Seattle News Tonight: Fox 13+ - Sept. 26, 2026 - 6:20 PM

Memorial Stadium at Seattle Center just hit a milestone in its reconstruction, with a top out topping out ceremony held today. Topping out marks the completion of a structural frame, and today the stadium's final beam was raised. Memorial Stadium has served as a venue for Seattle Public Schools to cheer on student athletes. Demolition started in August of last year to transform the site into a $150 million state of the art stadium.

KIRO 7 News at 4PM

58,959 AUDIENCE COMBINED REACH | **$551** AVE COMBINED AVE

KIRO-TV (Seattle, WA)

Television · CBS · Sept. 25, 2026, 4:20 PM

Aired again on:

- KIRO 7 News at 4PM: KIRO-TV (Seattle, WA) - Sept. 25, 2026 - 6:16 PM
- KIRO 7 News at 4PM: KIRO-TV (Seattle, WA) - Sept. 28, 2026 - 5:45 AM

Memorial Stadium in Seattle Center hitting a new milestone and we were there when this happened. Crews are putting in the final structural beam which they all autographed. >> Take a look at this. According to Seattle Center, this project will create a state-of-the-art multipurpose stadium for student athletics education. the arts culture, entertainment and community events. Construction for that project is now entering its final year.

KOMO 4 News Primetime

208,822 AUDIENCE COMBINED REACH | **$1,910** AVE COMBINED AVE

KOMO-TV (Seattle, WA)

Television · ABC · Sept. 26, 2026, 8:20 PM

Aired again on:

- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 27, 2026 - 6:36 AM
- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 27, 2026 - 7:25 AM
- KOMO 4 News Primetime: KUNS-TV (Bellevue, WA) - Sept. 27, 2026 - 7:36 AM
- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 27, 2026 - 7:56 AM
- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 27, 2026 - 8:32 AM
- KOMO 4 News Primetime: KUNS-TV (Bellevue, WA) - Sept. 27, 2026 - 9:32 AM
- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 28, 2026 - 6:15 AM
- KOMO 4 News Primetime: KUNS-TV (Bellevue, WA) - Sept. 28, 2026 - 7:32 AM
- KOMO 4 News Primetime: KOMO-TV (Seattle, WA) - Sept. 28, 2026 - 11:10 AM

Time for a major overhaul for the monorail. Renovations begin this month to improve and modernize Seattle Center's monorail station. Seattle Center plans to repair aging infrastructures, update lighting and signs, and then work to extend the station's roof and skylight for better weather protection.

KIRO 7 News @ 4:30am

4,570 AUDIENCE | **$26** AVE

KIRO-TV (Seattle, WA)

Television · CBS · Sept. 28, 2026, 4:45 AM

The monorail will be modernized. Seattle Center in Seattle, monorail services are preparing to start renovations in the coming days. The upgrades will bring a fully ADA accessible layout, including new ramps. it will also reconfigure ticketing, and boarding areas.

Northwest News Radio

231,500 AUDIENCE COMBINED REACH

Radio · ABC · Sept. 28, 2026, 5:35 AM

Aired again on:

- Northwest News Radio - Sept. 28, 2026 - 6:35 AM
- Northwest News Radio - Sept. 28, 2026 - 7:37 AM
- Northwest News Radio - Sept. 28, 2026 - 8:35 AM

The Seattle Center monorail station is getting a major upgrade. It'll be brought up to date for the Americans with Disabilities Act. That includes a ramp to Thomas Street, a rebuilt platform with smaller gaps between the train and the platform, updated signs and wider sliding doors.

KIRO 7 News at 6am

27,312 AUDIENCE **$258** AVE

KIRO-TV (Seattle, WA)

Television · CBS · Sept. 28, 2026, 6:45 AM

Memorial Stadium in Seattle Center hitting a new milestone and we were there when this happened. Crews are putting in the final structural beam which they all autographed. >> Take a look at this. According to Seattle Center, this project will create a state-of-the-art multipurpose stadium for student athletics education. the arts culture, entertainment and community events. Construction for that project is now entering its final year.

KIRO Newsradio 97.3 FM

187,000
AUDIENCE
COMBINED REACH

Television · · Sept. 28, 2026, 8:05 AM

Aired again on:

Seattle Sports - Sept. 28, 2026 - 8:06 AM
Seattle Sports - Sept. 28, 2026 - 10:01 AM
Seattle Sports - Sept. 28, 2026 - 3:30 PM

Construction for the historic Memorial Stadium at Seattle Center has hit a new milestone. Crews recently put in the final structural beam according to Seattle Center. The project will create a state-of-the-art multi-purpose stadium for student athletics, education, arts, culture, entertainment and community events.

Radio Zindagi

46,000
AUDIENCE
COMBINED REACH

Radio · · Sept. 28, 2026, 1:35 PM

Aired again on:

Radio Zindagi - Sept. 28, 2026 - 2:35 PM
Radio Zindagi - Sept. 28, 2026 - 3:35 PM
Radio Zindagi - Sept. 28, 2026 - 4:35 PM

The Seattle Center monorail station is getting a major upgrade. It'll be brought up to date for the Americans with Disabilities Act. That includes a ramp to Thomas Street, a rebuilt platform with smaller gaps between the train and the platform, updated signs and wider sliding doors. Other changes include improved ticketing, automatic passenger gates and replacement of older items. The monorail was built in 1962. The World's Fair last year it had 2.2 million passengers. It runs between Seattle Ce...

KEY DEFINITIONS

UVM: Article online reach or the sum of unique devices visiting this publication's domain in a month · **AVE (Advertising Value Equivalency):** A media outlet's default AVE in Muck Rack is calculated using the industry standard formula of a Media Outlet's SimilarWeb UVM × .025 × $0.37 · **Print Audience/Audience:** Total print distribution for the media outlet · **Broadcast Audience/Local Audience:** Viewership or listenership in a designated market area · **National Audience:** Viewership or listenership nationwide